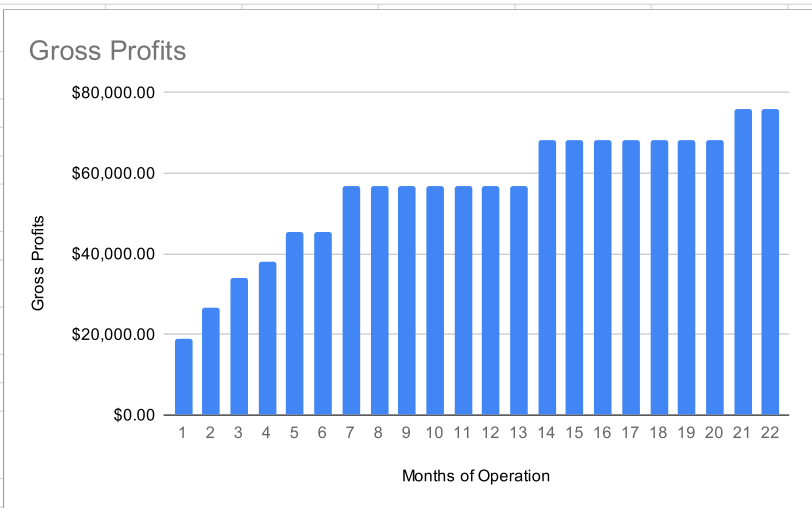


Cost of Pouch, Excluding Labor:	\$2.41
Cost of Labor (4 workers)/Pouch:	\$0.66
Final Cost / Pouch:	\$3.07
Min Price per Pouch:	\$4.31
Price per pouch:	\$6.00
Coffee Industry Growth Rate:	5.2% from 2023 to 2030
Speed of Production:	2 pouches/min
Avg Gross Profits - 1st year:	\$45,883.80
Avg Gross Revenue - 1st Year:	\$116,978.09
Avg COGS - First Year:	-\$48,076.20
Gross Margin	48.83%
Avg Operating Profit/Month for First 3 Years	\$25,241.98



Month	1	2	3	4	5	6	7	8	9	10	11	12
Pouches Made	9600	9600	14,400	14,400	19,200	19,200	19,200	19,200	19,200	19,200	19,200	19,200
Puches Sold	6480	9072	11664	12960	15552	15552	19440	19440	19440	19440	19440	19440
Monthly Surplus	3120	528	2,736	1,440	3,648	3,648	-240	-240	-240	-240	-240	-240
Total Surplus	3120	3648	6,384	7,824	11,472	15,120	14,880	14,640	14,400	14,160	13,920	13,680
Total Surplus/Pouches Sold	48.15%	40.21%	54.73%	60.37%	73.77%	97.22%	76.54%	75.31%	74.07%	72.84%	71.60%	70.37%

Fixed Costs	Types	Description	Frequency	amounts	reference notes
	Storage Space	Rent	monthly	\$200	https://www.lifestorage.com/storage-units/colorado/boulder/?cid=EXR&loc_interest_ms=&loc_physical_ms=1014448&device=c&keyword=storage%20units&gclid=aw.ds&gad_source=1&gclid=CjwKCAw8dw8hAeEiwA7L_subG7WeHOwdl-S8vTJH8uqMfHEracu7mevfrtH-TtwFC4QNR9TguxoCQyQAvD_BwE
	Website Cost	Technology	monthly	\$20	
Dynamic Costs	Types	Description	Frequency	amounts	reference notes
	Wages	Rate	Hourly	\$20/hr for lets say 4 full time workers = \$12800 a month	more laborers will need to be hired to keep up with demand
					See below for unit economics
Startup Costs	Types	Description	Frequency	amounts	reference notes
**	Storage Space	Rental Deposit	monthly	\$1,000	https://www.lifestorage.com/storage-units/colorado/boulder/?cid=EXR&loc_interest_ms=&loc_physical_ms=1014448&device=c&keyword=storage%20units&gclid=aw.ds&gad_source=1&gclid=CjwKCAw8dw8hAeEiwA7L_subG7WeHOwdl-S8vTJH8uqMfHEracu7mevfrtH-TtwFC4QNR9TguxoCQyQAvD_BwE
	Website	Deposit	Monthly	\$16.00	https://www.forbes.com/advisor/business/software/how-much-does-a-website-cost/
	Machinery	Industrial Coffee Makers	One time purchase total	\$800 \$1,816	https://www.ebay.com/itm/233761322193
Revenue Model	Asset Sale	See unit economics for price			
Unit Economics	Unit Economics: Cost of one coffee pouch				
	Quantity	Total Cost	Cost Unit	Cost per Pouch (16 oz)	
	Pouch	500.00 \$250/500 pouches	\$0.50	\$0.50	https://www.uline.com/Product/Detail/S-2445161_Barrier-Pouches/Spouted-Stand-Up-Barrier-Pouches-6-x-8-x-3-Closey-Black
	Coffee (2 cups)	1,000.00 \$5.12/lb	\$0.27	\$0.54	https://www.walmart.com/ip/Great-Value-Classic-Roast-Round-Naturally-Caffeinated-Coffee-40-3-oz-Cannister/3400314669?y1l3=3867&selectedSellerId=0
	Milk (8oz/cup)	500.00 \$4.03/gallon	\$0.19	\$0.38	https://www.usinflationcalculator.com/inflation/milk-prices-adjusted-for-inflation/
	Flavoring (1oz/cup)	500.00 \$10.99/25.4oz	\$0.26	\$0.52	https://www.freshroastedcoffee.com/products/allied-torani-vanilla-syrup-750-ml
	Package Label	500.00 \$237/500 labels	\$0.47	\$0.47	https://www.stickermula.com/products/square-labels
			Cost of Pouch, Excluding Labor:	\$2.41	
			Cost of Labor/Pouch:	\$0.66	
			Final Cost / Pouch:	\$3.07	
			Min Price per Pouch:	\$4.45	
			Price per pouch:	\$6.00	
			Cost of Production Labor Per Month for Four Workers:	\$12,800	
Marketing Assumptions	Name	Description	Amount	Reference Notes	
	Market size	Estimated amount of \$ spent on coffee annually in the US	\$461,250,000,000.00	Link NCA	\$110 billion in 2022
	growth rate	Coffee market grows _____ annually	5.2% from 2023 to 2030	Yahoo Finance	
Operating Assumptions	Name	Description	Amount	Reference Notes	
	Employees	# of Full time employees we will be paying	4	the number of employees	
	Speed of Production	How many coffee pouches can be made in one min?	2 workers, 1 pouch made every min = 9600 a month 3 workers, 1.5 pouches made every 1 min = 14,400 4 workers, 2 pouches made every min = 19,200 a month	5 workers, 2.5 pouches made every min = 24,000	

Personal Assumptions
Timeline Chart
Inputs
Outputs
Production Rates
Summary Table

Summary Table
Inputs
Outputs
Production Rates